

Commercial



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DURING THE WAR.
SOUTHERN PUBLISHERS UNDER ADVERSE CIRCUMSTANCES.

Thrown Upon Their Own Resources—The Issue of Cheap Reprints—A List of Southern Periodicals—Paper and Typography.

When the war lines were drawn along the Potomac and communication with the northern cities thus cut off, the supply of periodical literature was suddenly thrown on their own resources. There was but one magazine in the Confederacy that could claim the name and that was The Southern Literary Messenger. At one time edited by Edgar Allan Poe. But this magazine could not supply the varied tastes of a large reading population, and they grew loud in their demands for reading matter.

CHEAP REPRINTS.
To gratify this call the publishers of the Confederacy commenced the issue of cheap reprints of famous French and English novels. The first of these, Huwer Lytton's "Strange Story," met with flattering success. Hugo's "Les Miserables," Braddon's "Lady Audley's Secret," Augusta Evans Wilson's "Marcella," and many others followed in quick succession.

These books are curiosities as to manufacture, being printed on paper not as good as that now used for wrapping purposes, and bound in variegated hues of wall paper. Taken as a whole they looked about as unlike a book as a book could well look, but they were very welcome to the soldier during his monotonous camp life, and a blessing to his wounded comrades lying in the hospitals. Never perhaps, were books so well thumbed. They were passed from soldier to soldier until they commenced falling to pieces, and then the leaves were carefully gathered up and carried to the children at home.

In addition to these reports the Confederate publishers managed to issue quite a number of very creditable periodicals. It was found that there were more talented writers in the south than any one had supposed, and they came nobly to the rescue of the publishers. Most of the authors were in the field, but they contrived to send many articles of merit, though most of them were tinged with the life they were leading.

SOUTHERN PERIODICALS.
The Magnolia Weekly, devoted to fiction and general light literature, was a great favorite with the young people of the Confederacy, and enjoyed a large circulation. The Southern Illustrated News gave fair, well executed cuts of noted persons, places and battle scenes, besides some very good stories and sketch matter. It was very popular with everybody, and had about 20,000 subscribers, a larger list than any of the other weeklies. The Southern Punch was the never failing humorous paper. It was modeled after the London namesake, and though it had no literary merit, it was very readable. Its satire was keen and was used unsparingly against the administration when it was unusually numerous in its blunders. There was also a magazine called The Age, that deserved to live.

But the lion of all the southern periodicals was The Southern Literary Messenger, edited during the war by the gifted John T. Thompson. It could not compare typographically with the poorest magazine of to-day, but in the value of its contents would rival the best of them. It occupied with the people of the south the same place that The Century and Harper's do at this time with the people of the whole country. Among its authors at this time were many who have since made a name in the literary world.

It is seldom that the subscription price of a newspaper is changed. The prices of everything else may fluctuate but the price of the paper goes on forever. The price of the books and periodicals published in proportion to other things as Confederate money depreciated in value, though the increase in the cost of production was greater than in most things. Thus under Poe's editorship the price of The Messenger was 25 cents, and during the last years of the war it brought but \$2, while many other articles that formerly sold at the same price brought \$10 and more.

As the Federal lines pressed closer and closer around the doomed capital, and printing material became more difficult to procure, it became evident to the publishers that they could hold out no longer. So one by one the periodicals that had been called into life by the war ceased to appear as the war drew to a close. When the Union troops entered Richmond the last one had stopped publication. Thus died the short-lived Confederate literature; longer needed. It served a noble purpose in introducing to the public a few talented writers, who have since done good work.

Advertisements.

ROYAL INSURANCE COMPANY OF LIVERPOOL.

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UNLIMITED LIABILITY.

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Losses promptly adjusted & payable
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SHIP WORK, Ship and Steam Capstans, Steam Winches, Air and Circulating Pumps, made after the most approved plans.

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PUMPS—Direct Acting Pumps for irrigation or city works' purposes, built with the celebrated Davy Valve Motion, superior to any other pump.

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OPEN FROM 3 A. M. TILL 10 P. M.

FIRST-CLASS LUNCHEONS, COFFEE,
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OF BEST BRANDS
Plain and Fancy PIPES personally selected from the Manufacturers, and a Large Variety of BEST QUALITY

SMOKERS' ARTICLES.
Lovers of BILLIARDS will find an Elegant

BRUNSWICK & CO. BILLIARD TABLE
on the Premises.

The Proprietor would be pleased to receive a call from his Friends and the Public generally who may desire a

LUNCH, A SMOKE, OR A GAME OF BILLIARDS.

H. J. NOLTE.
31-1f

Geo. C. Shreve & Co.,
MANUFACTURING

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And Importers of

Diamonds, Watches, Silver and Silver Plated Ware, Decorated China, Art Brass Goods, Fans, Canes, Umbrellas, Berlin and Vienna Leather Goods, Opera Glasses, Clocks, Etc.

Montgomery and Suter Sts.
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Advertisements.

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HONOLULU HAWAIIAN ISLANDS

Draw Exchange on the principal parts of the world.

Will receive deposits on open account, make collections and conduct a general banking and exchange business.

Deposits bearing interest received in their Savings Department subject to published rules and regulations.

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Employment Office,
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CHINESE COLLECTING
A Specialty.
ALL CLASSES OF
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Cooks, Yard Boys, Etc., obtained with the utmost dispatch.

SAMOAN VIEWS!
By J. D. Strong,
Who accompanied the Hawaiian Embassy.

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Has on Sale a Series of Views of
Samoan Life & Character
And Historical Incidents connected with the Hawaiian Mission to Samoa.

An Immense Variety and Great Artistic merit.

Call and See Them.

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THE GREAT CALIFORNIA INSECTICIDE.

Beware of Imitations,
Which are being put upon the market.

THE GENUINE BUHACH
sold only by
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Sole Agents in the
HAWAIIAN ISLANDS
FOR THE
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and Mfg. Co.
STOCKTON, CAL.
78 aug12tf

J. IVANCOVICH & CO.
Importers, Wholesale Dealers and Commission Merchants in
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500 Washington, and 621, 603 & 605 Sansome Sts.,
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This is the oldest established house in this line of business in San Francisco, and we are prepared to fill orders of all kinds in our line.

SPECIALTY IN PACKING all kinds of FRUIT for long distance markets.

Your Patronage is Solicited
646 mar10'88

Advertisements.

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COMMENCED OPERATIONS ON THURSDAY, May 26th, and are now prepared to supply TARO FLOUR in any quantities.

With new and improved machinery and other apparatus, the present Manager guarantees to supply Taro Flour that will make a better class of Poi than ever produced.

All orders to be sent to W. H. CUMMINS, Manager, at the Factory, Wailuku, Maui; or to W. G. IRWIN & CO., Agents, Honolulu.

WM. McCANDLESS,
No. 6 Queen Street,
Fish Market. Dealer in choicest BEEF, VEAL, MUTTON, FISH, etc.

Family and Shipping Orders carefully attended to. Live Stock furnished to vessels at short notice, and vegetables of all kinds supplied to order.

WENNER & CO.
92 Fort Street.
Have on hand New Foreign and Homemade Jewellery.

Watches, Bracelets, Necklets, Pins, Locketts, Clocks,
And ornaments of all kinds.

Silver and Gold Plate.
Elegant Solid Silver Tea Sets.
Suitable for Presentation.

ENGRAVING AND NATIVE JEWELRY
A Specialty.

Repairing in all its branches.
Sole Agents for King's Eye Preservers.

American Biscuit Co.
Corner of Battery & Broadway Sts.,
San Francisco : : California

James Dunn, Supt.
SUCCESSORS TO THE CALIFORNIA CRACKER CO.

MONTHLY PAYMENTS.
All accounts for Advertising and Job Printing at the
Pacific Commercial Advertiser

Office will from this date be presented or ment monthly.
Honolulu March 2, 1888.

MACFARLANE & CO.,
WHOLESALE DEALERS AND GENERAL IMPORTERS IN WINES AND LIQUOR
No. 12 Kaahumanu Street,
HONOLULU. 28-t

E. R. RYAN,
Boat Builder
And General Jobber.

All kinds of work and repairs and other work executed with promptness on reasonable terms.

Workshops at the rear of Lucas' Planing Mill.

J. H. SOPER,
Successor to
J. M. Oat, Jr., & Co.,
STATIONERS & NEWS DEALERS,
Hawaiian Gazette Block,
27 Merchant St., Honolulu, H.I.

FOR SALE.
WE HAVE A LARGE QUANTITY OF OLD newspapers on hand, which will be sold for 25 cents a hundred. They are useful for wrapping parcels, laying under carpets, etc.

P. C. ADVERTISER.

S. P. TAYLOR & CO.,
Paper Manufacturers,
AND DEALERS IN
Paper Bags, Twines, Etc.,
414 and 416 Clay Street, SAN FRANCISCO

Pioneer and San Geronimo Paper Mills,
South Coast Paper Mill, Soquel, Santa Cruz County, Cal.

Advertisements.

ATTORNEYS-AT-LAW.

CECIL BROWN, ATTORNEY AT LAW AND Notary Public, Campbell's Block, Merchant street. 776aug9tf

M. THOMPSON,
ATTORNEY-AT-LAW,
Office in Campbell's Block, corner Fort and Merchant streets, Honolulu, H. I.

PRACTICES IN THE COURTS.
When desired, will give the law in a written opinion, as to the probable result of the contention upon the facts stated.

J. M. MONSARRAT,
ATTORNEY AT LAW
AND
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BUTCHERS

AND
Navy Contractors.

LEEGE & MILLS,
—EMPIRE—
Steam, Coffee and Spice Mills.
Importers of Teas, Coffees, Spices,
Chartres Java Coffee, Yeast Powder, Cream Tartar, Soda, Saleratus, Ground Coffee, Foreign and Domestic Matches.

410-412 Clay St. bet. Sansome & Battery
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P. O. Box 1580. 636may18'88

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The following is a report of the component parts, as obtained by Chemical analysis:

Water	8.10 per cent
Organic Matter	29.18 " "
Silicious Matter	4.65 " "
Lime	31.70 " "
Phosphoric Acid	23.11 " "
Oxide of Iron	.85 " "
Carbonic Acid	1.89 " "
Alka Salts	.62 " "
	100.00

Nitrogen 2.7 per cent.
Orders Received will have Prompt and Careful Attention.

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Agents of the Hawaiian Islands.

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Practical Plumber, Gasfitter
AND
Coppersmith,
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JOB WORK PROMPTLY ATTENDED TO.
Bath Tubs, Water Closets, Wash Bowls, Plumbing Goods of all kinds always on hand.

708-june19tf

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ESTIMATES FURNISHED ON WOOD, BRICK OR STONE.

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Manufacturers and Dealers in
SHIP STOVES,
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Ship and Job Work and Stove Repairing of all kinds a specialty. 487 feb10'88

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BOTH TELEPHONES NO. 15.
I am fully prepared to do all kinds of drayage, hauling or moving work, all of which I will guarantee to execute faithfully.

D. R. VIDA,
Manager.

J. E. Brown & Co.
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Bell Telephone 172. P. O. Box 40
Mutual Telephone 391.

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AND
General Commission Agents
General Agency for Hawaiian Islands of the
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ACROSS AMERICA.

Connecting at Boston with the Azores and Madeira.
Merchandise stored and sold on commission. Consignments solicited.

Properties Leased, Rented and Sold. Legal Documents Drawn. Books Audited and Adjusted Accounts Collected.
Authorized Collector—Mr. Moroff.
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Queen St., Honolulu

PAUL NEUMANN'S
Law Office,
44 Merchant Street : : Honolulu
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WM. G. IRWIN & Co.,
SUGAR FACTORS and Commission AGENTS, Honolulu, H. I.

18-twf